

# Conference Program

**Kalamata Friday 4<sup>th</sup> May 2018**

**Venue of all Sessions: Hotel Elite City Resort**

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**Registration 08:30' a.m. – 10:00' a.m.**

**Registration at the main hall of Elite Hotel**

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**Formal Opening Speeches 10:00' a.m. - 12:00' noon.**

## **Keynote Speakers**

**Chairman:** Petropoulos Dimitrios / Kyriazopoulos Georgios President of I.CO.D.ECON. Conference / Vice President of I.CO.D.ECON. Conference

**PLENARY SESSION:** (Speeches will be in Greek with translation)

**Charitsis Alexis – Alternate Minister of Economy & Development of Greece**

**Dr. Liargovas Panagiotis:** “The next day of the Greek economy after the exit to the markets”

**Dr. Chionis Dionysios:** «The Day After the End of MOUs. Dealing with the Greek Debt»

**Dr. Drimpetas Evaggelos:** tba

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**Coffee Break 12:00' noon - 12:30' p.m.**

**Coffee Break at Elite Hotel**

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# Midday Sessions 12:30' p.m. - 14:00' p.m.

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## SESSION I – Hall 1

**Chairman: Dr. Drimpetas Evaggelos**

1. **Pitsoska E., Katarachia A. Tsiavi M.**, *"Small and medium-sized enterprises, financing prospects and programmes during the financial crisis"*
2. **Katarachia A., Pitoska E., Kotoula P., Papathimopoulos D.**, *"Internal audit in Greek banks"*
3. **Nargiza Alimukhamedova**, *"Understanding the reasons and consequences of microfinance sector closure"*.
4. **Katarachia A., Pitoska E., Kotoula P., Papathimopoulos D.**, *"Internal audit in Greek banks"*
5. **Vlachou Stavroula**, *"Business evaluation using the Altman's bankruptcy prediction model: the case of enterprises in the frozen dough industry"*
6. **Galyfianakis G., Gavala E., Bitrini M. Garefalakis A.**, *"Earnings management and financing of commodity market companies. New evidence in the literature"*
7. **Vlachou Stavroula**, *"Business evaluation using Dupont analysis: the case of enterprises in the frozen dough industry"*

## SESSION II – Hall 3

**Chairman: Dr. Chionis Dionisios**

1. **Sarah Hariry Haykal**, *"The macroeconomic causes and consequences of terrorism; a comparative approach to combating terrorism. Field: fighting corruption from within to tackle terrorism from outside"*
2. **Georgopoulos D., Papadogonas Th., Sfakianakis G.**, *"Predictors of the economic crisis revisited: how much does social cohesion matter?"*
3. **Kazeem Sodiq Olamide, Esther Mutindi Munyao**, *"Playing the long game: China's infrastructure footprint and its role on Nigeria's economic extension"*
4. **Anca Elena Lungu**, *"The contagion effect – (the) price for the global economy"*
5. **Mitropoulos F., Chionis D., Sarantidis A.**, *"Business cycles and structural reforms: new evidence from Eurozone and European countries"*
6. **Barbarousi C., Papakonstantinidis L.**, *"A social welfare economics proposal through bargaining theory: the community as the arbitrator agent to the local development game"*



## SESSION III – Hall 2

*Chairpersons: Drettas Georgios, Terzopoulos Christos, Efi Dimopoulou*

**Union of economics teachers of secondary education**

*“The importance of teaching economics courses in secondary education and its significance for tomorrow’s citizens”*

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### **Lunch 14:30’ p.m. - 15:30’ p.m.**

**Departure from Hotel Elite City Resort for Lunch at 14:00’ p.m. to the Technological Educational Institute Campus by bus.**

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**(Lunch and transportation are free)**

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### **Afternoon Sessions 16:30’ p.m. – 18:00’ p.m.**

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## SESSION IV – Hall 1

*Chairman: Dr. Giakoumatos Stefanos*

1. **Dermatis Z., Papageorgiou C., Tsoutsouras C. Liargovas P.,** *"The public sector in Greece and in the member-states of the European Union and the other countries of the European Economic Area. A quantitative and qualitative comparison"*
2. **Dermatis Z., Komninos D., Anastasiou A. Liargovas P.,** *"The tax system as a factor in improving the business climate of Greece"*
3. **Sortiropoulou Aikaterini, Papadimitriou Dimitra, Maroudas Leonidas,** *"The profile of social entrepreneurs in Greece. Evidence from social cooperatives’ members"*
4. **Christos Katris,** *"Forecasting the unemployment of Med countries using time series and neural network models"*
5. **Dimopoulos A., Evangelos D., Lazaredes T.,** *"The relative affect of under and postgraduate studies in graduates’ employability and skills"*
6. **Koronios K., Kriemadis A. Dimitropoulos P., Papadopoulos A.,** *"Examining the impact of ethical values and motivation on employees’ performance: evidence from Greece"*



7. **Evangelinou O., Kourtesopoulou A., Kriemadis A.,** *"The relationship of leadership behaviors with job satisfaction: the case of Athens municipal sector"*
8. **Salman Nurat, Sujata Venkatachari,** *"Operational Risk Management of Omani Banking Industry"*

## SESSION V – Hall 2

**Chairperson: Dr. Diana Kopeva**

1. **Malaj Visar,** *"Determinants of tourism in (SE) southern European countries: a gravity approach"*
2. **Pikrammenos I. A., Delopoulou H.,** *"Business model of sustainable enterprise in alternative tourism: case study Religious Cultural Paths"*
3. **Chiper S.,** *"2018 – the EU – China tourism year in critical perspective"*
4. **Karagiannis D., Metaxas T.,** *"Food tourism as a global tool for successful agro economic growth: the cases of Ontario in N. America & Nordic cuisine in Europe"*
5. **Pappa E. Moustaka P., Tantis G.,** *"Factors affecting online purchase of tourism services. Do privacy and security matter?"*
6. **Apostolidis G.,** *"Investigation of mountainous sustainable tourism in the frame of multiple recreation uses: a case study of Kaimaktsalan mountain"*
7. **Sanduloviciu Ana,** *"Codes of oral expression in the professional context of French for tourism"*
8. **Bahaa Sobhi Abde Latif Awwad, Allam Mohammed Mousa Hamdan,** *"Board interlocking and firm performance: the role of foreign ownership"*

## SESSION VI – Hall 3

### Mini Symposium Business ethics, CRS, Marketing and Management

**Chairman: Velentzas Ioannis and Kartalis Nikolaos**

1. **Kartalis N., Velentzas I. Athianos S., Broni G., Mayrodi E.,** *"The taxation and real estate in Greece: the case of rebuilding in Serres region"*
2. **Kartalis N., Velentzas I., Broni G., Skakaloy A.,** *"Custom control and its contribution against smuggling and tax evasion"*

3. **Velentzas I., Broni G., Kartalis N., Iatrakis G., Mamalis S.,** *"The moral dimension of marketing: using business ethics and CSR principles as a marketing tactic / strategy"*
4. **Broni G., Kartalis N., Mamalis S., Velentzas I. Kalampouka P.,** *"The role of ethical evaluation of corporate social responsibility in marketing / business ethics"*
5. **Velentzas I., Kartalis N., Broni G., Kalampouka P., Papadimopoulos I.,** *"Types and dimensions of corporate social responsibility (CSR) and management morality"*
6. **Broni G., Papadimopoulos J., Kartalis N., Velentzas I., Iatrakis G.,** *"Deontology and ethical perspective of virtue in marketing: the aspect of Milton Friedman: a paradigm"*
7. **Psofogiorgos Nikolaos, Metaxas Theodre,** *"Exploring the connection between IMF and Democracy"*

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## **Networking Dinner 20:00' p.m. – 22:00' p.m.**

**Networking Dinner at the restaurant of Elite Hotel**

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## Morning Sessions 9:30' a.m. - 11:00' a.m.

### SESSION VII – Hall 1

**Chairman: Dr. Velentzas Ioannis**

1. **Kopeva Diana, Shterev Nikolay, Blagoev Dimitar**, *"Regenerative economy and measuring the regenerative growth"*
2. **Pitoska Electra, Siokas Thomas - Christos**, *"Alternative energy sources & enterprises in Greece: a case study"*
3. **Andor Mark, Frondely Manuel, Sommer Stephan**, *"Equity and the willingness to pay for green electricity: evidence from Germany"*
4. **Balafas Vasileios, Fakiolas Efstathios**, *"Switching from energy security to energy dominance: blending politics and economics"*
5. **Galyfianakis G., Lemonakis C., Kyriazopoulos G.**, *"Price dynamics between energy market and other commodity markets. A cointegration approach"*
6. **Nikolopoulos D. Sotirios**, *"Time varying herding behavior in the stock market: a dynamic state space approach"*
7. **Beáta Udvari**, *"Research and development cooperation between the EU and Africa: The impacts of the Aid for Innovation on the trade"*

### SESSION VIII – Hall 2

**Chairman: Dr. Kartalis Nikolaos**

1. **Spiliopoulos Odysseas**, *"The EU – Canada CETA a new generation agreement for a global trade and investment liberalization"*
2. **Stoyanova Tsvetana, Stoynov Philip**, *"Corporate social responsibility – a competitive advantage for organizations"*

3. **Chroni M. Zoe, Balaraman Pravin**, *"Adoption of social media in Business – to - Business (B2B) small medium – sized enterprises (SMEs) in Greece"*
4. **Gerasopoulou Panagiota**, *"Appraising firms after take – overs and merges"*
5. **Kyriazopoulos Georgios, Logotheti Maria - Rafailia**, *"Merges and acquisitions. An accounting approach. Evidence from Greece"*
6. **Kyriazopoulos Georgios, Petropoulos Dimitrios**, *"Merges and acquisitions and their impact on human resources. Evidence from Greece"*

## **SESSION IX – Hall 3**

**Chairperson: Dr. Sorina Chiper**

1. **Sotiropoulou Theodora, Giakoumatos Stefanos**, *"The impact of financial development on economic growth"*
2. **Petropoulos Dimitrios, Kyriazopoulos Georgios**, *"Foreign direct investment in the Balkans (1990 – 2015)"*
3. **Papageorgiou A.**, *"The BCG Matrix: a case study for the national cash flow and the financial policy"*
4. **Gavrilis Dimitrios, Giakoumatos Stefanos**, *"Fitting the volatility of the USD/Euro exchange rates"*
5. **Gerakos I., Kehras J.**, *"Implementation of cost accounting in universities"*
6. **Giakoumatos Stefanos, Fotopoulos Vasilis, Papadopoulos Charis**, *"Studying the relations between student performance and social – economic factors"*
7. **Daskalopoulou Irene**, *"Electoral participation and social capital in Greece"*
8. **Adamopoulos Antonios**, *"A simulation model of economic growth an empirical analysis for United Kingdom"*

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# **Coffee Break 11:00' a.m. - 11:30' a.m.**

## **Coffee Break at Elite Hotel**

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# Olive oil tasting and food pairing workshop

## 11:00' a.m. – 13:00' p.m

By the Kalamata Olive Oil Taste Laboratory – Technological Educational Institute of Peloponnese

When: Saturday 5 May 2018, 11:00' – 13:00'  
Where: Venue: Yamas restaurant – Elite City Resort  
Who: conference participants, (maximum number of participants: 20)  
Language: English  
Cost: Free of charge  
Registration: Conference reception desk.

## Midday Sessions 11:30' a.m. - 13:00' p.m.

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### SESSION X – Hall 1

**Chairman: Dr. Spiliopoulos Odysseas**

1. **Maniatis Antonios**, *"Greek independent authority for public revenue and revenue collectability"*
2. **Lazos Georgios**, *"The tax audit program of the tax compliance report, provided by the international standard on assurance engagements (ISAE) 3000. The case of the Greek tax administration"*
3. **Dermatis Z., Tsilika T., Kakouris A., Liargovas P.**, *"Bricolege entrepreneurship in Greece: a first examination of its evidence"*
4. **Giakoumatos Stefanos, Loukas Stavros**, *"Discovering the factors for the impoverishment of the middle class in Greece"*.
5. **Makrygiannakis G., Papadogonas T., Tsitsakis C.**, *"Changes to the cost structure of Greek hotels at the aftermath of financial crisis"*

### SESSION XI – Hall 2

**Chairman: Dr. Daskalopoulou Irene**

1. **Waxin Marie – France, Knuteson Sandra, Bartholomew Aaron**, *"Outcomes and key factors of success of ISO 141001 implementation in UAE public and private organizations"*



2. **Papavenetiou A., Koutsoukis N – S.,** *“Legal risk management and analysis of legal risks, based on ISO 31000:2009”*
3. **Psychalis M.,** *“The reforms in fiscal governance in EMU and the Greek response”.*
4. **Daoussi Christina,** *“Comparative review of local territorial governance systems in Europe in the light of modern regionalization trends”*
5. **Agop Stefana,** *“The interdependence between interculturality and integration in the European Union”*
6. **Mouzakis Christos,** *“The Greek case on e – signatures, the directive 1999/93/EC and the regulation (EU) No 910/2014”*

## SESSION XII – Hall 3

**Chairman: Dr. Kyriazopoulos Georgios**

1. **Taisier A. Zoubi,** *“The value relevance of comprehensive income disclosure: domestic vs multinational firms”.*
2. **Papacharalampous Nikolaos, Papadimitriou Dimitra,** *“Initiatives, beneficiaries and strategic patterns of corporate social responsibility: evidence from Greece”*
3. **Pettas Nikolaos, Kourtesopoulou Anna, Kriemadis Athanasios,** *“Perceived service quality and customer satisfaction in the municipal sports services”*
4. **Katarchia Androniki, Pitoska Electra,** *“The influence of the after sales experience on satisfaction with mobile phone service providers in Greece”*
5. **Kamenidou I. Mamalis S., Pavlidis S., Bara E.,** *“Perceived destination image components by baby boomers”*
6. **Chrisimos S., Kardasi V., Pagga A.,** *“An estimation of the cost of ‘child and infant/child centers’ in Greece: a case study in the municipalities of Messini and Sikyion”*
7. **Katerina Lyroudi, Thomas Chatzigagios,** *“R&D Effect on Firm Value in an Emerging Market”*

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## Lunch 13:30' p.m. - 14:30' p.m.

Departure from Hotel Elite City Resort for Lunch at 13:00 p.m. to the  
Technological Educational Institute Campus by bus.

(Lunch and transportation are free)

## Afternoon Sessions 16:30' p.m. – 18:00' p.m.

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### SESSION XIII – Hall 1

**Chairman:** Dr. Chrisimos Stavros

1. **Makris Elias**, *"An attempt to model the Aristotelian 'Mesotis' and the 'metron'"*
2. **Kopsidas Odysseas, Kokiousi Maria Vasiliki, Aggelaki Sonia, Raptis E.P. Athanasios**,  
*"Public space as a necessity for flexible and effective strategic public management.  
The opportunity of independent agencies"*
3. **Zacharopoulou G., Zacharopoulou V., Dermatis Z., Lazakidou A.**, *"Economic burden of  
falls and hip fractures among seniors"*.
4. **Waxin Marie – France, Brewster Chris, Ashill Nicholas**, *"Individual and national  
antecedents of expatriate time to proficiency"*
5. **Zacharopoulou V. Zacharopoulou G., Dermatis Z., Lazakidou A.**, *"Factors the determine  
the cost of dementia"*.

### SESSION XIV – Hall 2

**Mini Symposium** Supply chain, operations and logistics management / the role and  
contribution of food packaging to food loss and waste reduction

**Chairpersons:** Dr. Despoudi Stella, Dr. Agriopoulou Sofia

1. **Despoudi S., Sariannidis N., Pegiou Ch., Papaioannou G., Samir Dani** *"Supply chain  
management: the influence of supply chain collaboration in reducing post – harvest food  
losses"*

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2. **Agriopoulou S., Stamatelopoulou E. Moutafi E.,** *"The impact of food waste in environmental, economic and social level"*.
3. **Agriopoulou S., Stamatelopoulou E., Moutafi,** *"The role of intelligent food packaging in minimizing food waste"*
4. **Katerelos Nikolaos,** *"Using food contact material legislation to reduce food waste in flow with the new circular economy trend"*

## SESSION XV – Hall 3

**Chairman: Dr. Petropoulos Dimitrios**

1. **Kotoulas Ioannis** *" The evaluation of bank's investments. Evidence from Greece"*
2. **Chrysochoidou Georgia,** *"Minimize working time with the right distribution of employees"*
3. **Sandikaj Aggelika Katerina,** *"The technical analysis of high capitalization of Athens Stock Exchange Market. The case of four Greek Systemic Banks"*
4. **Triantafullidou Georgia,** *"What are the risks of Financial Institutes and how can we deal with them"*
5. **ILIOPOULOU NENA, MOUTSIA GEORGIA,** *"The Economic environment of Western Macedonia Greece. Evidence from Florina Municipality"*
6. **Kamzela Anastasia,** *"Accounting for the merchant and passengers ships. Evidence from Greece"*
7. **Giakos Apostolos,** *"The contribution of SMEs in the economic environment of Central Macedonia Greece. Evidence from Municipality of Thessaloniki"*
8. **Degtereva Natalia,** *"Greek tourist product for reach tourists people"*
9. **Mpritskos Georgios,** *Financial analysis of fruit co-operative enterprises in Municipality of Central Macedonia, Greece*
10. **Papadopoulou Maria,** *"The impact that foreign banks have on domestic bank performance in developing countries. Evidence from Poland. An accounting approach"*
11. **Papadopoulou Maria,** *"Manage business cost with managerial accounting for big companies. Evidence from Greece"*

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# VIRTUAL PRESENTATIONS

## Hall 1

Friday 04.05.18, 18:00' p.m. – 20:00' p.m.

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**Chairman: Dr. Petropoulos Dimitrios**

1. **Iordanis Eleftheriadis, Vasilios Vyttas**, "Analyzing economic – operational risk and performance in Greek public administration"
2. **Siokas Thomas – Christos, Kyriazopoulos Georgios**, "*Non-banking financing and modern financial instruments for enterprises*"
3. **Mavridoglou G., Tseronis Al.**, *Quantitative models for sustainable supply chain management: a content analysis*".
4. **Mavridoglou G., Prokopiou D.G., Tselentis B.S., Nikolaidou E.**, "*Sustainability and carrying capacity indicators in tourism: the case of Rhodes island*"
5. **Vlados Ch., Katimertzopoulos F., Blatsos I.**, "*Towards an holistic innovation conception (the Stra.Tech.Man approach): the case of small and medium (SMEs) enterprises in Greece*"
6. **Vlados Ch. Katimertsopoulos F. Blatsos I.**, "*The alternative of institutes of local development and innovation as a key driver for SMEs entrepreneurship strengthening*"
7. **Papadopoulos Konstantinos**, "*Modern internal audit in the public sector and legal entities of public law. The case of O.A.E.D.*"
8. **Ntalla A., Vasileiou K.**, "*Pharmacists' perceptions on the health services provided by the community pharmacies*"
9. **Deniozos N., Vlados Ch., Chatzinikolaou D.**, "*Corruption as form of economic crime and government effectiveness*"
10. **Belias D., Velissariou S., Papailias S., Manta F., Rossidis I.**, "*Change management – obstacles and perspectives for the integration of changes in Greek public hospitals*"
11. **Mavridoglou G.**, "*Future demand for public hospital care in Greece under demographic change*"

12. **Dimitrios Petropoulos, Eleni Athanasopoulou** “Regional development and Observations on Less Favoured Areas (LFAs) in Greece”
13. **Mylona Ifigeneia, Amanatidis Dimitrios**, *"Use of social media in promoting tourist destinations in Greece: the case of Kimolos island"*
14. **Pavlos Dragoumanos**, “Marketing Strategy of Greek hotels and sport tourism (golf)”
15. **Burny Philippe**, *"Prospective 2030 for the dairy and bovine meat sectors in Wallonia (South of Belgium)"*

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## Closing Speech

### Hall 2

**18:15’ p.m. - 18:30’ p.m.**

**Closing speech by the Vice President of 3<sup>rd</sup> I.CO.D.ECON. 2018**

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